

Program of ISA Automotive 2019

Event week from 16th to 20th September 2019

Blocksbergstraße 151, Pirmasens

ISA 2019

Innovative Solutions for the
Automotive interior industry

Monday, September 16th

- 09:00 am: Event opening for customers and guests
- 11:30 am: **Official opening of ISA 2019 with a walking tour of the exhibition for politic and press**
- 12:00: **Lunch in the catering section of ISA 2019**
- 05:00 pm: **Palatine evening with regional dishes – live cooking event**
- Supporting program: Football-golfing at our facility site with award ceremony

Tuesday, September 17th

- 09:00 am: Event opening for customers and guests
- 12:00: **Lunch in the catering section of ISA 2019**
- 17:00 pm: **International evening with dishes from all over the world**
- Supporting program: Go-carting time race at our facility site
live music with award ceremony go-carting

Wednesday, September 18th

- 09:00 am: Event opening for customers and guests
- 12:00: **Lunch in the catering section of ISA 2019**
- 17:00 pm: **Bavarian evening** with typical Bavarian dishes and Bavarian triathlon + award ceremony

Thursday, September 19th

- 09:00 am: Event opening for customers and guests
- 12:00: **Lunch in the catering section of ISA 2019**
- 17:00 pm: **Gourmet-Burger-Evening**
- Supporting Program: Basketball-free throws and football-dart competition +award ceremony

Friday, September 20th

- 09:00 am: Event opening for customers and guests
- 12:00: **Lunch in the catering section of ISA 2019**

Lecture series, additionally on each day, if requested:

- Latest database structures as a basis for Industry 4.0
- Guided company tours
- Smartfactory – Demonstration of Machines in operation